

Welcome to ISN **WHO WE ARE**

One stop shop offering TOOLS, EQUIPMENT AND LUBRICATION for professional mechanics, garage managers, resellers and enthusiasts.



TOOLS EQUIPMENT LUBRICATION

WITH ISN YOU CAN EXPECT GROWTH

OUR MISSION

- To deliver a seamless customer experience with sophisticated logistic, state-of-the-art technology, strategically located warehouses and passionate team of industry experts

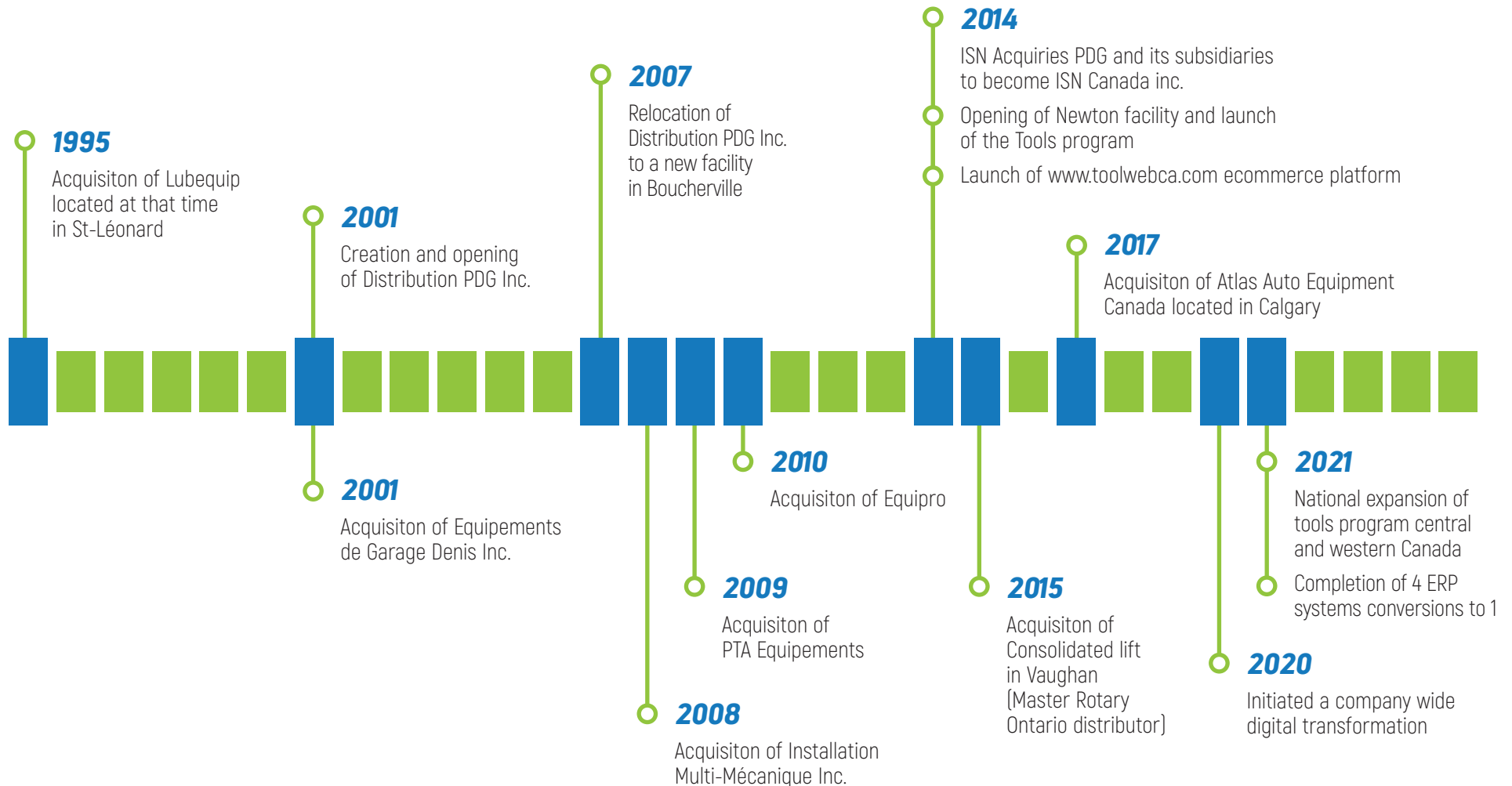
OUR DNA

- Largest independent tools wholesaler in North-America
- Leading authorized master distributor of Rotary and Graco ultra premium products
- We build partnerships instead of transactional relationships
- Industry leading digital capabilities
- Unmatched inventory assortment and availability
- Market competitive pricing
- Employees with 500+ years of automotive expertise, 1,000 years of passion!

**Our Secret Sauce:
"WE'RE BETTER TOGETHER"**

A HISTORY OF GROWTH AND PASSION

ISN Canada has experienced an ever increasing growth through organic and strategic acquisitions. Since, ISN Canada continues to solidify its position of being the national most trusted partner for automotive TOOLS, EQUIPMENT AND LUBRICATION in Canada.



KEY FACTS

4 DISTRIBUTION CENTERS IN CANADA

BOUCHERVILLE, QC - TOOLS

BOUCHERVILLE, QC - EQUIPMENT (Rotary, Atlas, Graco) and Head Office

VAUGHAN, ON - TOOLS and EQUIPMENT (Rotary, Atlas and Graco)

CALGARY, AB - TOOLS and EQUIPMENT (Atlas)

15 DISTRIBUTION CENTERS GLOBALLY



Servicing over
10,000
CUSTOMERS

Over
360
SUPPLIERS

20,000
STOCKING PRODUCTS
available in Canada
50,000
in North America

NATIONAL BRANDS AND PRIVATE LABELS
Full spectrum of market segment

“BEST IN CLASS”
digital platform

WORLD CLASS
regional and national trade shows

EASY TO DO BUSINESS WITH US

Advanced digital capabilities and supply chain solutions to channel products from suppliers to the end customer

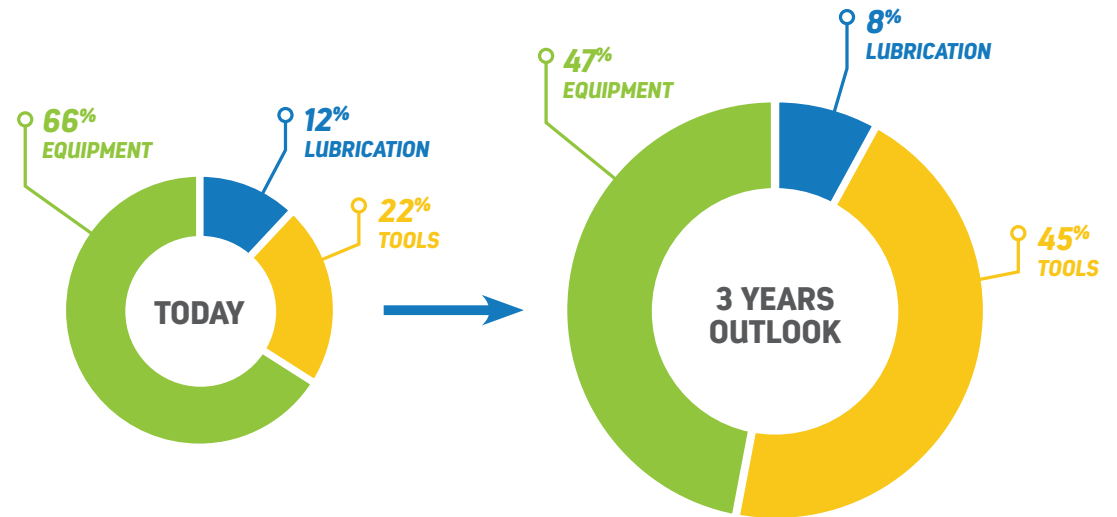


BETTER TOGETHER

 **ACCESS TO 300,000 PRODUCTS**

EXPECT GROWTH WITH ISN

Becoming the undisputed one stop national solution for Automotive TOOLS, EQUIPMENT AND LUBRICATION in Canada. Doubling our business is our destination.



GROWTH ACROSS ALL OF OUR CORE SEGMENTS WITH ACCELERATED GROWTH OF TOOLS THROUGH NEW CHANNELS, NEW GEOGRAPHY & OPERATIONAL EXCELLENCE

**DEVELOPMENT
OF DIGITAL
CHANNEL**

**GEOGRAPHICAL
EXPANSION**
in Central and
Western Canada

**50,000 +
MORE PRODUCTS
AVAILABLE**
Direct ship available to
Canadian customers

**IT'S ALL ABOUT PEOPLE. BUILDING A PASSIONATE
TEAM OF INDUSTRY SPECIALISTS**

ONLINE RESOURCES

www.toolweb.ca



Doing business with ISN is easy & convenient with www.toolweb.ca

- Over 100,000 SKUS featured to assist you in growing your business.
- Place orders and receive instant confirmation directly online
- Review product features and benefits, comparables, related and most popular items
- Allow your end user customers to browse products with or without pricing using the kiosk mode option.
- Market competitive pricing

My Account

Allows you to manage your ISN account easily

- Kiosk mode setting
- Flyer builder
- Multiple users

E-Catalogs & Flyers

Access all current ISN interactive catalogs at www.toolweb.ca/catalogs

National Supplier Promotions

Access current promotions from our national suppliers at www.toolweb.ca/promotions

Warranty, Repair and Returns

Visit www.toolweb.ca/returns to review warranty, repair and return

COMING SOON

One Stop Shop EQUIPMENT and LUBRICATION

Text for Pricing

Getting pricing has never been so easy. Contact your sales rep to set up "Text for Pricing" – get pricing, availability and purchase products directly!

Electronic Commerce

- Place orders within your own systems
- Connect via EDI, ERP or other methods
- Electronic invoicing

Text for Promotion

Text to sign-up for daily promotions, new products and events from ISN.

My Account

- Online Bill Pay
- Online order and invoicing history, returns and account statements.



PRINT MEDIA PUBLICATION SUPPORT

ToolBOOK Our annual comprehensive catalog consisting of more than 1,600 pages with more than 17,000 core products.

ToolWEB Quarterly, retail publication consists of more than 1,500 items. Prices are retail mark-up.

ToolWEB Marketplace Quarterly, retail publication focuses on ISN-owned Brands such as K TOOL International and Atlas Equipment. Prices are retail mark-up.





BOUCHERVILLE - Head Office and Equipment Warehouse

88, Chemin du Tremblay, Boucherville (QC) Canada J4B 6Z6

BOUCHERVILLE - Tools Warehouse

1380-214, Newton, Boucherville (QC) Canada J4B 5H2

VAUGHAN - Tools and Equipment

448 N Rivermeade Rd. Vaughan (ON) Canada L4K 3M9

CALGARY - Tools and Equipment (Atlas)

#110 – 10707 25th Street NE, Calgary [AB] Canada T3N 0A4



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